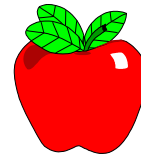


FRESH NEWS



From Pic Rite Management

June 13, 2021

Our goal is to provide up-to-date information about the ever-changing conditions affecting produce. Our weekly produce newsletter uses many sources and markets to track price, availability & quality.

MOTHER NATURE'S DECISIONS

Asparagus is in better quality & good supplies from MX. Broccoli & cauliflower are in good supply with some quality issues. Jumbo carrots remain on the tight side but that will get better by the end of the month. There are good supplies of quality celery. Eastern corn is in good supply & moderate western supplies but with strong demand. Eastern cucumber supplies are steady & prices should hold as new areas start. There is stronger demand of western cucumbers so prices there might climb a bit. CA garlic continues to remain very tight & will until the middle of July. Iceberg & leaf lettuce are in good supply but with some quality issues. Romaine also has some quality issues & some grower's yields are declining. Green bean supplies are a bit tighter so expect prices to be a bit higher. Onions are in good supply from NM & CA with good quality. Eastern green peppers are in better supply. Yellow & red are in light supply but demand is light. There could be a slight gap in western green peppers as we move growing areas around mid-June. East green squash is getting tighter but yellow supplies are good. Globe tomatoes are holding fairly steady on good supplies but plum supplies are declining & grape/cherry supplies are very limited.

MX avocados have stop due to market conditions so that puts the pressure on Peru & CA. From there supplies are good but 20% lower than last year. Strawberry supplies will remain unsettled for the next month or so. Grape demand is strong but finally supplies are improving from MX & CA. Cooler temps are slowing cantaloupe & honeydew production & the demand is strong.

Solanum lycopersicum?

Is an edible berry known commonly as a tomato. We are all familiar with globe, cherry, grape and plum but there are over 15,000 varieties and over 3,000 in active cultivation worldwide. Botanically it is a fruit the same as cucumbers, green beans, eggplants, avocados, bell peppers and squashes. In 1887 there was a dispute settled in the Supreme Court over tariffs on vegetables and it was decided it was classified as a vegetable. Tomatoes are best kept at room temperature and unwashed till ready to use.

Fun fact: Australia's biggest export is boomerangs. It's also their biggest import. These GPA looking gas prices need to go. \$3.89 is summa cum laude gas. I need some academic probation gas.

PRODUCE EXCHANGE TRENDS / HARVEST ORIGINS

This section of the Newsletter is designed to give a quick overview of the trends of individual items and the current major harvest areas in bold. "Mother Nature's Decisions" gives you more info on specific items.

Tomatoes—MX & FL. Globes are a bit higher, cherry are up again & plum are higher. Grapes are higher.

Potatoes – ID, WA, WI & CO. Bakers are steady & reds are also.

Lettuces—MX & CA. Lettuces all have some quality issues. Leaf is bit lower this week & Romaine is a bit higher. Iceberg is steady.

Cauliflower – MX & CA Prices are a little lower.

Broccoli – MX & CA. Prices are fairly steady.

Grapes – CA & MX. Green grapes are lower & red are steady to down a some & still the best grape deal.

Strawberries – CA & MX. Prices are higher this week with some quality issues.

Melons—MX, AZ & CA. Dews are steady & loupes are lower.

Lemons— CA. Good supplies of choice lemons but go with the smaller sizes for the best deals.

Squash – FL, CA, GA & MX. Yellow is down some and green is up some this week.

Peppers – FL, MX & CA. Green is steady to down a bit and red & yellow are tight.

Celery —CA & MX. Price is steady to a bit lower.

Cucumbers—MX, GA & FL. Prices are a bit lower.

Asparagus – MX, Peru, CA, MI & WA. Prices are fairly steady.

Avocados —MX, Peru & CA. Prices are steady as CA start to increase.

PICS WORTH A LOOK - Each ↑↓ = 8-12% change

GOOD VALUES

Avocados	Peppers	Tomatoes
Broccoli	Squash, Gr	Green Leaf
Carrots	Squash, Yell	
Honeydew	Cauliflower	
Onions	Corn↓	
Watermelon	Cantaloupe	

WATCH OUT-CAREFULLY CONSIDER

Raspberries	Strawberries↑	Cherry Tom
Romaine	Grapes, Gr↓	
Asparagus	Cauliflower	
Cucumbers	Grapes, Red	
Iceberg	Plum Tomato↑	
Grape Tom↑		